

Social Media Marketing (FB Profile Page) Course

Social media marketing build the awareness of your brand and business through Facebook, with popularity and image building, Viral Visibility Technique, sales copy and marketing campaigns. How to manage a monthly newsletter and control your database of potential customers. These social media course will be integrated to be fully maximized to bring you the best exposure experience.

Topics covered:

- Facebook Understanding
- Facebook Marketing Strategy
- Friendship Building & New Lead Generation
- Popularity and Image Building
- Sales Copy
- Album Creation
- Photo Uploading & Tagging
- Personal Message Marketing
- Facebook Sales Conversion
- Facebook Viral Strategy

Fees: \$1,599.00

Duration: 3 days theory & practical (9am to 5pm)



Social Media Marketing (FB Fan Page) Course

You can look forward to 10,000 fans on Fan Page within 1 year, high engagement and interaction with fans, higher chance of having successful turn up rate for events and naturally increase sales.

Topics covered:

- Fan Page Creation
- Fan Page Marketing
- Fan Page Advertising
- Page Post Engagement & Boost Post
- Fan Page Viral Timeline

Fees: \$980.00

Duration: 2 days theory & practical (9am to 5pm)

Contact Us

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Join us at Social Media



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About Us

We help business change the way they interact with the community

Clique Net Business, established in 2014 as a business solution provider.

We are looking into a new media strategy and technology firm that specializes and aid entrepreneurs and small business owners in online marketing, advocacy, social networking, and business development.

Facebook Marketing System

As business owners or marketers, our main goal is to reach the most targeted prospects and convert them into customers or clients. Facebook Marketing allows us to do just that. If you are doing Internet Marketing for your business then adding Facebook Marketing would surely spice-up your campaign. But if you are still considering to do Internet Marketing, then doing Facebook Marketing first would be a good start. Your prospects are waiting on Facebook, act now!

We offer a complete system that will handle your business Facebook Marketing from scratch. After 3 months you will have a robust and functional Facebook Marketing System that brings in the needed sales for your business.

Why Facebook Is Important to Start-up

1. Of the top social media networks platforms, Facebook is by far the most popular based on numbers:-
 - a. More than 900 million monthly active users
 - b. 526 million of whom visit the site daily
 - c. Average 2.7 billion “likes” every day
 - d. 250 million photos are uploaded daily
 - e. 425 million mobile Facebook users
 - f. 57% female/43% male users by gender
 - g. Average of 20 minutes time spent on Facebook per visit
2. Build loyalty and deepen relationships
3. Generate awareness and increase word of mouth
4. Increase traffic and sales
5. Gather valuable marketing information
6. Develop new products and ideas
7. Offers targeted advertisement
8. Allows you to target local and foreign prospects
9. Advertising on Facebook is relatively cheap
10. Facebook allows multi-purpose promotions
11. Facebook have multi-purpose Apps for your page
12. Facebook presents a level playing field whether you are start-up or big company

Small Business Social Networking Statistic

1. 53% of small businesses are using social media
2. 88% believe exposure is the biggest benefit
3. 19% use Facebook, 15% LinkedIn and 4% Twitter
4. 12% think it's a must, 24% do it when they have the time and 14% say they don't know enough about it
5. Among online retailers, only 33% have metrics in place to track social media ROI

Why Facebook Is Important to Start-up

Social Commerce Statistics

1. Social commerce sales are expected to hit \$30 billion in 2015
2. Some 167 million people shopped online in 2012, which will increase to 192 million by 2016 (spending an average of \$1,800 per person per year)
3. 20% would purchase within a social media site
4. 40% of Twitter users regularly search for products via Twitter
5. 12% of consumers have purchased a product online because of info they found on Twitter
6. 60% are willing to post about products/services in FB if they get a deal or discount

Our Facebook Marketing System Package

1. Profile (Personal) Page
 - a. Create new Profile Page under business owner's name
 - b. We manage and viral your business's service or product for 3 months
 - c. In 3 months achieved 1000 Friends
2. Fan (Business) Page
 - a. Create new Fan Page under business name
 - b. We manage and viral your business's service or product for 3 months
 - c. In 3 months achieved 1000 Fans
3. Social Media Marketing (Facebook Profile Page) Course
 - a. Course must be completed prior to the completion of the system before handing over
4. Social Media Marketing (Facebook Fan Page) Course
 - a. Course must be completed prior to the completion of the system before handing over

Facebook Marketing System Costing

1. Total \$18,579
 - a. Profile (Personal) Page \$8,000
 - b. Fan (Business) Page \$8,000
 - c. Social Media Marketing (Facebook Profile Page) Course \$1,599
 - d. Social Media Marketing (Facebook Fan Page) Course \$980
2. Duration is 3 months
3. Deposit of 10% (\$1,857.90) & balance 90% after 1 month

